



Intown Stars Insider

A New Year's message from the owner:

Happy New Year gymnastics families!

All of us at Intown Stars want to wish you a very happy New Year filled with love and abundance. We are grateful to you for your business, for sharing your amazing children with us, and for the support you've shown us this past year.

2020 marks the beginning of a new decade as well as an Olympic year. This is an exciting time for the sport of gymnastics, particularly now with the amazing Simone Biles who has earned the title of GOAT (Greatest of All Time). Her accomplishments have literally changed the rulebooks for gymnastics, having three skills named after her, and new degrees of difficulty assessed. She is an amazing role model for young athletes all over the world and we can be sure that the world will be watching her in Tokyo this summer.

This will be the second Olympics for Intown Stars. And we know that we will see a whole lot of new faces in the gym because of that magical, magnetic pull of what I believe to be the greatest sport there is.

I'd like to take this time to reflect on our gym's history. This month, we celebrate the 6th anniversary of our gym. At this time in 2014, I was teaching my first week of classes in a little Sunday School room in a neighborhood church with around 30 students enrolled and \$500 worth of equipment that I bought on Craigslist. At that time, I was still feeling the aftershocks of the recession on my consulting work, going through a divorce, and I was now a single mom of two boys, and they were counting on me to figure out how to support them. I had to make it work out for us. I had no idea how to open or run a gym. But I knew how to teach a fantastic gymnastics class. I knew I loved kids and was obsessed with the sport of gymnastics. And I knew I was a smart and resourceful executive. But I was also terrified. I had to have **courage** and jump off that cliff.

Six years later, we have an incredible, thriving **community** with up to 1,700 kids per week coming through the gym, 60 employees, two geckos and a friendly guppy. My kids are still alive and well-fed and they're now at the gym almost as many hours as I am, competing on our men's team.

In six years I learned a lot about running a gym. I learned a lot about leadership, how to see failures with a **growth** mindset, and how to hold my head high as a successful woman business owner. I learned it is possible to do something I had no idea how to do, by being curious, using my intuition, changing my thoughts to reflect my dreams, and surrounding myself with people who are smarter than me. I learned that I am not afraid to hold myself, my staff and our students up to a high standard of **excellence**. I learned to set clear expectations for honesty and accountability and high-quality work, and to do this while still supporting our people to take risks, value failures and see mistakes as essential milestones for progress. I also learned that if we create space for those mistakes to happen, and for people to take big risks, work becomes a **fun** adventure.

Moving into our 7th year of business in a new year and a new decade, my goal for Intown Stars is to be a place where young men and women learn what ISG's core values of **Courage, Community, Growth, Fun and Excellence** mean for them. How to recognize these values in themselves and others and how to always choose these values over fear.

For me personally, in the year 2020 I want to be in service to the people who have supported me in my journey, and who have made Intown Stars what it is. As of this new year I've committed to these efforts:

1. **We now offer full benefits to part-time employees.**
2. **We now offer free child care to all employees.**
3. **We provide free fitness classes to all ISG employees twice a week.**
4. **We will double the number of camp scholarships to the Decatur Education Foundation in 2020**
5. **I'm donating 10% of ISG's annual profits to our Bright Stars Scholarship Fund**

To our families, staff and community partners, I commit to serving your interests, and to do this abundantly and in gratitude for the goodness you have brought to my life.

Happy 2020! See you at the gym!



Anna Robinson, M.S.
Owner/Founder/CEO, Intown Stars Gymnastics

2020 Summer Camp Registration is OPEN!

And it's NEW and IMPROVED! We sent out a survey to all of our summer camp families from last year and asked for your feedback. We listened and made some great new changes this year as a result! Thank you for your support and great suggestions!

This summer we have added:

- ☆ New themes and some old favorites
- ☆ Additional camp dates and increased number of camp spaces
- ☆ More flexible drop off and pick up times and **NO MORE BEFORE/AFTERCARE FEES!!**
- ☆ Half day camp 9am-1pm and **NOW Half Day AFTERNOON camp from 1pm-5pm!**
- ☆ Updated drop-off process for a more convenient and seamless morning routine.

Let us wear out your kiddo this summer and send them home to you happy, healthy and tired!

For additional questions or information email us at kidsclub@intownstargymnastics.com



We are hiring Summer Junior Camp Counselors age 12 and over!

Summer 2020 is around the corner and we are gearing up for our biggest summer camp year yet! What we know about the kids in our camps is that they love hanging out with the big kids! Our campers look up to our Junior Camp Counselors and see them as role models. And our

Junior Camp Counselors have the opportunity to be leaders, learn valuable job skills, practice responsibility and accountability, and have a blast being followed around by adoring preschoolers!

Junior Camp Counselors age 12-14 will receive 50% off camp tuition. High School Camp Counselors ages 15 and up with a valid work permit are eligible for paid work.

If you have a kiddo who is interested, please email Dede Hill, our Camp Coordinator, at Kidsclub@intownstargymnastics.com.

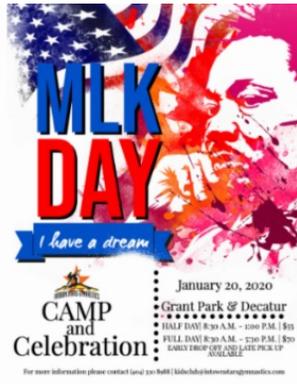
Upcoming Events at ISG

Parents Afternoon Out - Jan 15th
 MLK DAY Camp- Jan 20th
 Grant Park Parents Night Out - Jan 24th



PARENTS' AFTERNOON OUT

12.15.19
12 p.m. - 2 p.m.
Ages 5+
\$20/child | \$15/additional child



MLK DAY
I have a dream

CAMP and Celebration

January 20, 2020
Grant Park @ Decatur

- HALF DAY: 8:30 A.M. - 1:00 P.M. | \$95
- FULL DAY: 8:30 A.M. - 1:00 P.M. | \$95
- EARLY DROP OFF AND LATE PICK UP AVAILABLE

For more information please contact Lanya (770) 448-1181 | lanya@intownstarsgymnastics.com



PARENTS NIGHT OUT
DECADES Dress Up

January 24, 2020
349 Decatur Street | Suite B-3
Atlanta, GA 30312
6:00 p.m. - 10:00 p.m.
ages 5+ - 18+
\$35/ Child | \$20/ sibling

2000'S PARTY

Dress in your favorite clothes from your favorite decade!



Intown Stars Gymnastics
January Gymnastics CLINICS

Register Now!
1.26.2020

12-1 | Recreational: Handstands
1-2 | Advanced: Backhand Springs
2-3 | Team: Yurchenkos

Save by registering for multiple clinics!
*prices must be purchased together for discount

